

Chase Jones

Product Designer

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513.265.4609

TOOLS

- Adobe XD
- After Effects
- ArtiosCAD
- Blender
- Figma
- Fusion 360
- Illustrator CC
- InDesign CC
- KeyShot
- Photoshop CC
- SolidWorks

SKILLS

- Branding
- Competitive Analysis
- Concept Sketching
- Design Sprints
- Facilitating Design Critiques
- Fast Learner
- Leading Brainstorms
- Mock ups
- Model Making
- Mood Boards
- Personas
- Prototyping
- Self Starter
- Storyboarding
- Style Guides
- Surveys
- User Flows
- Wireframing

EDUCATION

University of Cincinnati (DAAP)

BS in Industrial Design

Cincinnati State Technical and Community College

AS in Industrial Design

AWARDS

POPAI Display Awards

2018 Gold Award Winner

EXPERIENCE

Industrial Designer & Graphic Designer / Fuseneo

Mar 2021 - Dec 2021 (Contract) / St. Charles, IL

- Designed packaging solutions for a wide variety of clientele.
- Sketched concepts to help determine design directions.
- Made renders and prototypes to test ideas.
- Created a design language for an ecommerce brand's move into the retail space.
- Designed graphical layouts for client presentations.
- Product photography.

Graphic Designer / Quotient

Nov 2020 - May 2021 (Contract) / Chicago, IL

- Designed sales enablement and marketing collateral, designing presentations, sell sheets, emails, digital and print advertisements, and event materials.
- Created communications collateral for both the Human Resources and Investor Relations teams.
- Created consumer marketing materials for coupons.com such as email designs, in-app messaging, digital advertisements, CPG and retail paid web placements.

Graphic Designer / Japanese Culture Center

Nov 2020 - May 2021 (Volunteer) / Chicago, IL

- Provided graphic design work in the form of banners, social media ads, and created design language guidelines.

UX/UI Designer / Just Fit Justine

May 2020 - June 2020 (Contract) / Chicago, IL

- Developed a design language for the brand.
- Designed the layout for the website using Figma.
- Created a desktop and mobile version of the site.

Industrial Designer / Rapid Displays

Feb 2019 - March 2020 / Chicago, IL

- Balanced multiple projects with compressed timelines for clients such as Target and Anheuser Busch.
- Collaborated with multidisciplinary design teams to create larger than life displays.
- Designed graphics for client display samples.

Industrial Designer / Innomark Communications

Aug 2014 - Nov 2018 / Fairfield, OH

- Worked on a wide variety of creative temporary displays for clients such as LensCrafters, Pepsi, and P&G.
- Implemented creative solutions to the client's display needs.
- Brought brand equity to the forefront with Pop-up Shop displays for Victoria's Secret.