

Chase Jones

Product Designer

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513.265.4609

SKILLS

- Agile/Scrum
- Branding
- Competitive Analysis
- Concept Sketching
- Design Sprints
- Design Thinking
- Lead Design Critiques
- Leading Brainstorms
- Mockups
- Model Making
- Mood Boards
- Personas
- Prototyping
- Storyboarding
- Style Guides
- User Flows
- Web Accessibility
- Wireframing

TOOLS

- Figma
- Illustrator
- InDesign
- Photoshop
- SolidWorks
- Fusion 360
- KeyShot
- Hubspot
- Hotjar
- Jira
- Confluence
- Optimizely

EDUCATION

University of Cincinnati (DAAP)

BS in Industrial Design

Cincinnati State Technical and Community College

AS in Industrial Design

EXPERIENCE

Diagram / Chicago, IL / April 2022 - Nov 2023

UX/UI Designer

Sole product designer in a cross-functional product team whose primary client is a major parts manufacturer in the Agricultural Industry, doing 60M+ in online sales per year. Responsibilities:

- UI/UX Design for all new features and iteration of existing interface components on Optimizely e-commerce sites and custom middleware applications.
- Aggregated qualitative and quantitative data surrounding user behavior to inform design direction and decision-making.
- Collaborated with developers to migrate legacy designs into an evolving design system.
- Created interactive prototypes using Figma, to test out different design concepts.
- Created all visual assets across channels to support digital marketing campaigns.
- Contributed to internal digital marketing and brand initiatives.

Fuseneo / St. Charles, IL / Mar 2021 - Dec 2021 (Contract)

Industrial Designer & Graphic Designer

- Designed packaging solutions for a wide variety of clientele.
- Sketched concepts to help determine design directions.
- Made renders and prototypes to test ideas.
- Created a design language for an e-Commerce brand's move into the retail space.
- Designed graphical layouts for client presentations.

Quotient / Chicago, IL / Nov 2020 - May 2021 (Contract)

Graphic Designer

- Designed sales enablement and marketing collateral, designing presentations, sell sheets, emails, digital and print advertisements, and event materials.
- Created communications collateral for both the Human Resources and Investor Relations teams.
- Created consumer marketing materials for coupons.com such as email designs, in-app messaging, digital advertisements, CPG, and retail paid web placements.

Rapid Displays / Chicago, IL / Feb 2019 - March 2020

Industrial Designer

- Balanced multiple projects with compressed timelines for clients such as Target and Anheuser Busch.
- Collaborated with multidisciplinary design teams to create larger-than-life displays.
- Designed graphics for client display samples.